

The Optimist

Introduction

Welcome to the first edition of our quarterly newsletter. As we enter into a new financial year, we also move into the next stage our company's evolution, which we hope will bring new opportunities and exciting times for us all. As a feature part of the newsletter, we hope to keep you updated on plans and progress of our services, staff and company, with opportunities for everyone to contribute.

We recognise that our staff teams and clients make up the uniqueness of our culture, and sets us aside from other companies in our sector. This is a result of the hard work and commitment by you all contributing collectively and individually across each service to the group.

As you may have already seen, we have launched a new company logo as part of our rebranding plan, which will soon be followed by a new website. We are running a competition (see details below) and hope you will join in the opportunity to help shape the image of our company and stand the chance of winning a prize.

The second edition will be released in our new design next month. We look forward to contributions from everyone to continue to develop the newsletter and its content to help reflect what is happening in our company and provide a good forum for communication.

We hope you enjoy the planned activities taking place over the Easter holidays and the Royal Wedding celebrations and look forward to hearing your stories for our next edition. Have a great Easter and enjoy the Royal Wedding. Eddie and Syd.



Competition Time....

We are busy putting the finishing touches to our new website and need your help with a strap line which sums up what we are about in a few words. The top contenders so far are:-

- 'Breaking the Mould'
- 'A different Approach'
- 'Innovation – Inclusion'
- 'Caring to be Different'
- 'Identity - Hope'

Winner receives gift voucher of choice

Residents, your home manager will pass on your ideas. Staff can email paula.fitzgerald@optimacare.co.uk

Closing date 6th May 2011



Syd and Eddie at the National Care Awards 2010 receiving a Fortnum & Mason Hamper from compere Brian Conley for their winning donation of £2000 towards the Care Professional Benevolent Fund (CPBF). CPBF supports current, former and retired care professionals. You can find out more about the charity on their website: www.cpbenevolentfund.org.uk

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Golden Couple

Staff and residents of Burrowbeck Grange joined in the 50th Anniversary celebrations for resident Morris Shorrocks, and his wife Enid. They were treated to a DJ playing 1950's and 1960's tunes, a buffet and cake. Enid, who visits Morris on a regular basis thanked family, friends and in particular the staff of Burrowbeck, for helping them celebrate their Golden Wedding.

On course for a celebration

On Wednesday 1st December four residents from The Chilterns were awarded Certificates for courses achieved last year; Julie completed her Passport to the Library Course, Eddie, Paul, Nathan and Tom achieved Certificates in Gardening, Moving Towards Independence – Creativity and Performing Arts and Horticulture. If that wasn't enough, Tom also received a trophy for Outstanding Achievement at College.

The day finished with Julie, Eddie, Paul, Nathan and Tom showing their moves on the dance floor!

Watch this space.....

Featuring in our second edition :

- On Yer Bike! Well done to Chiltern's Resident
- Update from Eddie & Syd
- Photos from our Bank Holiday festivities
- What a Star – Pete's new trainer status

and much more.....

Finally.....

If you have a story to tell or photos to share we want to know about it! You can do this by emailing: paula.fitzgerald@optimacare.co.uk

Or ask a staff member to assist you.